



Proofing solutions
from concept to
press-side

Kodak

40 years of accuracy, reliability and re every stage of production

Kodak's Color Pr

COLO



CONCEPT

CONTENT

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**Kodak Matchprint
Virtual Technology**

Web-based, color-accurate
monitor proofing and
collaboration tools

**Kodak Matchprint
Inkjet System**

Consistent, reliable
and highly accurate
inkjet printing

Kodak's proofing portfolio is the most comprehensive in the industry. Our range of products features precision color management, state-of-the-art imaging technologies, and one of the widest selections of optimized media. All solutions operate within an open workflow environment to maximize efficiency and enable total quality control.

Kodak's innovative proofing technologies include:

- Monitor proofing, for unlimited collaboration and reduced cycle times
- Inkjet proofing, for cost-effective and color-accurate proofs
- Digital halftone proofing, for applications when unique colors and dot-for-dot precision are imperative.

A new dimension in print collaboration

Kodak's monitor proofing solutions leverage the power of the Internet to enable cooperative approvals and instant communication among all stakeholders. Pixel streaming technology delivers high-resolution files to any computer with Web access, 24/7. Kodak's solutions include a portal for managing print jobs, as well as an optional feature enabling color-accurate monitor proofing, **Kodak Matchprint Virtual Technology**.

Matchprint Virtual Technology uses calibrated monitors and controlled lighting to enable secure, reliable, SWOP-certified monitor proofing at remote locations.

Kodak PressProof Software extends **Matchprint Virtual Technology's** value into the pressroom, by allowing press operators to view the same virtual proofs approved by clients.

Inkjet proofing made simple

With the **Kodak Matchprint Inkjet System**, you will achieve high color and image accuracy without the in-depth color knowledge other systems

Repeatability at

Proofing Solutions

OR

CONTRACT

COLLECT



Matchprint
System

**Kodak Approval
NX Digital Color
Imaging System**

**Kodak PressProof
Software**

Repeatable
Accurate
Proofs

**Accurate press
and package
predictor**

**Monitor-based
color guidance
on press**

require. The core of the system is **Kodak Proofing Software**. This RIP software drives leading **Epson** and **HP** proofing devices and provides all the tools you need to achieve accurate and predictable color proofs. This client/server application is expandable and can drive multiple devices across networks.

The software connects directly **Kodak Prinergy** Workflow Systems and provides hot-folder connectivity to third party workflow systems.

When paired with **Kodak Matchprint** Inkjet Media and leading **Epson Stylus Pro** and **HP** printers, customers

can confidently create FOGRA, SWOP and GRACoL certified proofs in minutes. In addition, Kodak offers a unique double-sided media guide for **Epson** Printers that enables close registration for 2-sided printing.

Accurate double-sided proofing

Only Kodak offers unique tools for highly accurate double-sided proofs from leading **Epson** Printers. Our unique software and double-sided media guide is all you need for industry-leading back to back registration.

The **Kodak** Certified Process for Color Confirmation checks that the proof was generated according to the appropriate standards, that the correct profile was used and that the proofer was correctly calibrated, providing confidence well beyond checking the color bar alone.



Optimized inkjet media

No inkjet proofing system is complete without media. The **Kodak Matchprint** Inkjet Media portfolio offers one of the widest selections of optimized media in the industry, including proofing media designed to match industry color standards such as SWOP, GRACoL and FOGRA. Kodak's media adhere to strict quality standards to ensure repeatable and reliable performance for high-quality color and imposition proofing applications.



Create packaging proofs with dot-for-dot precision

The industry standard in digital halftone proofing, the **Kodak Approval NX** Digital Color Imaging System predicts press results with dot-for-dot precision. You'll be able to check image and file integrity before

going to press, as you accurately proof process, spot, and metallic colors for offset, flexo, or gravure printing.

Using advanced color management techniques, the **Kodak Approval NX** System enables an accurate match to **Pantone, Hexachrome, Opaltone** and

MetalFX processes. Coupled with the **Kodak** Cutting and Creasing Table, the **Approval NX** System is ideal for producing color-critical, 3-D package mockups with the look and feel of the finished package.

To learn more about solutions from Kodak:

Visit graphics.kodak.com
Or in North America, call +1-866-563-2533

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Eastman Kodak Company
343 State Street
Rochester, NY 14650 USA

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