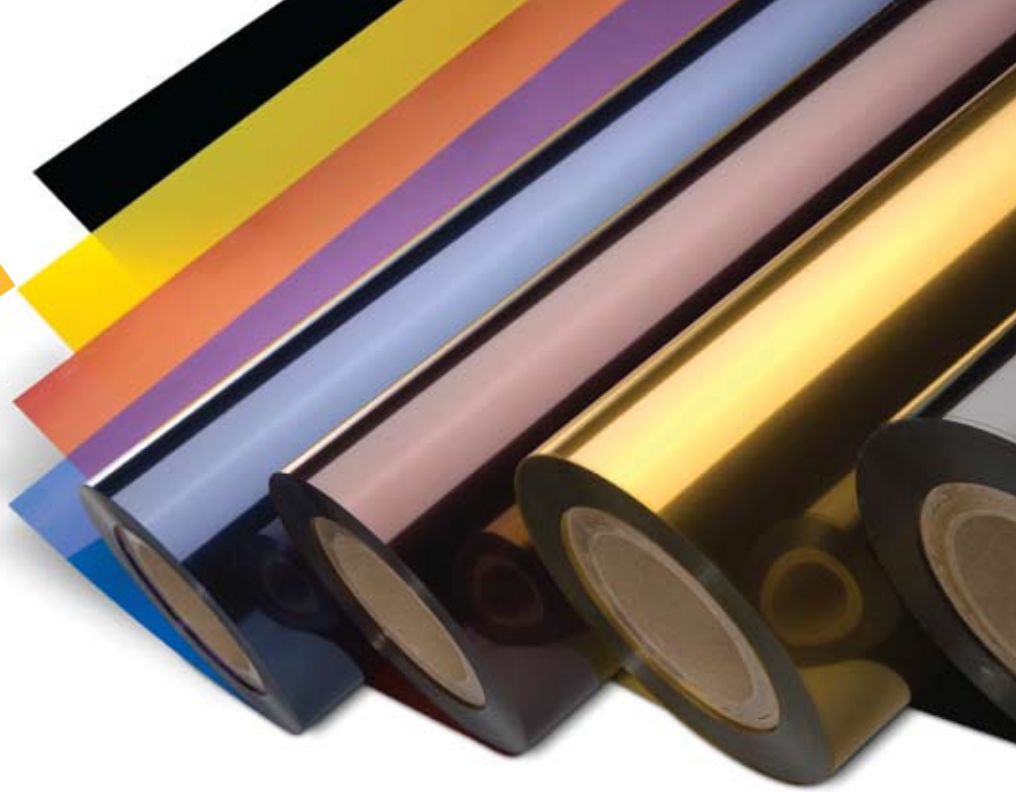


Kodak

Approval Packaging Color Donors



Package design proofs never looked so good

Today's consumer packaging designs employ vibrant colors and visual effects for maximum eye appeal on the shelf. Brand owners and their packaging printers and converters know it is essential to see package design proofs that accurately convey these vivid colors on the actual package substrate.

New **Kodak Approval** Packaging Color Donors substantially expand the range of achievable colors, enabling you to reach more spot, corporate and brand colors and create package design proofs and 3-D mockups that look identical to the final product on the store shelf.

Even more color

Newest among Kodak's continually evolving color proofing products are wide-gamut magenta, yellow and blue digital donor materials for the packaging market. In concert with currently available cyan, black, orange and green color donors, you can now achieve an astounding color gamut that extends to more spot, corporate, brand and **Pantone** colors than ever before.

Particularly when coupled with our white and metallic donors, you can produce design proofs and package mockups with the vivid colors and eye-catching visual effects increasingly being used in modern consumer packaging.

Even more productivity

Kodak **Recipe Color** Technology and advanced **Kodak Rapid Recipe Color** Technology enable accurate dot-for-dot rendition of custom colors over the entire tint range. By virtue of their expanded color gamut, **Kodak Approval** Packaging Color Donors can often yield recipes with fewer total donors or imaging passes required to reach color.

Expand your business

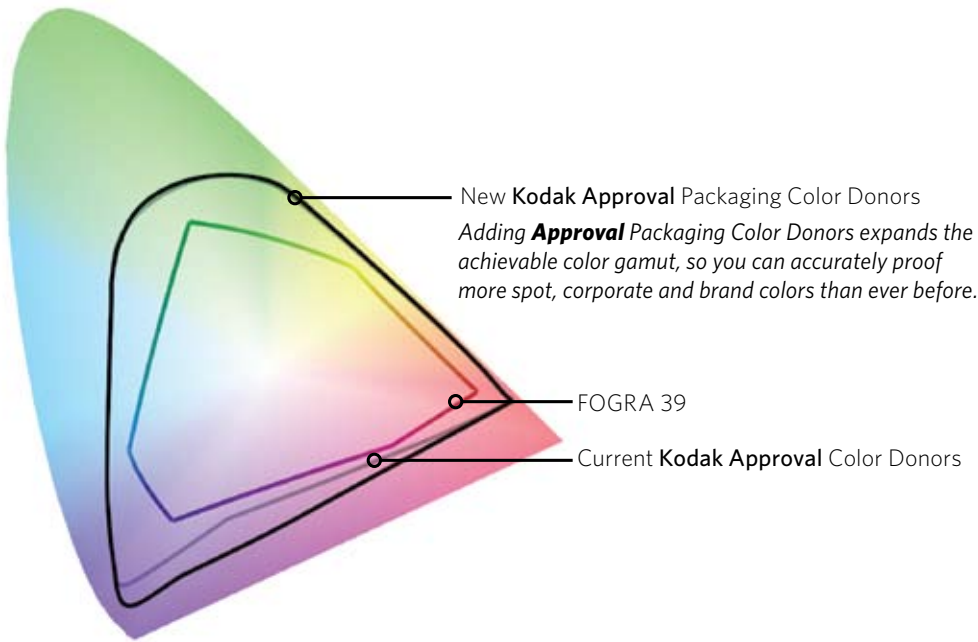
More color range means more package design proofs and mockups are within your reach. New **Approval** Packaging Color Donors and **Kodak Cutting and Creasing Table** combine to enable 3-dimensional package design proofs with color, dot-for-dot printing and physical characteristics identical to the final product on the store shelf.

Kodak—preferred solutions for packaging

The **Kodak Approval** Digital Color Imaging System is one of Kodak's full range of industry-leading solutions for packaging, from initial concept through final production. Our global, world-class sales, service and support teams stand ready to help you achieve success.

Kodak Approval Packaging Color Donors

	Approval XP / Approval NX34 Digital Color Imaging System		Approval XP4 / Approval NX68 Digital Color Imaging System	
	Catalog #	Proofs/Roll	Catalog #	Proofs/Roll
NEW Kodak Approval Digital Magenta Donor / DM05	20019415	150	20019413	150
NEW Kodak Approval Digital Yellow Donor / DY05	30005686	150	20016948	150
Kodak Approval Digital Cyan Donor / DC03	20011612	150	20011609	150
Kodak Approval Digital Black Donor / DK03	20011615	150	20011616	150
NEW Kodak Approval Digital Blue Donor / DB02	20019414	75	20019417	75
Kodak Approval Digital Green Donor / DG01	20011595	75	20011596	75
Kodak Approval Digital Orange Donor / DO01	20011599	75	20011600	75
Kodak Approval Digital White Donor / DW01	1199538	75	8129231	75
Kodak Approval Digital Metallic Donor / DS01	20011602	75	20011601	75



To learn more about the KODAK APPROVAL System:

Visit www.kodak.com/go/approval

To learn more about packaging solutions from Kodak:

Visit www.kodak.com/go/packaging
Or in North America, call +1-866-563-2533

Produced using **Kodak** Technology.

Eastman Kodak Company
343 State Street
Rochester, NY 14650 USA

©Kodak, 2008. Kodak, Approval, Rapid Recipe Color and Recipe Color are trademarks of Kodak.
Pantone is a registered trademark of Pantone, Inc.

Subject to technical change without notice.

W.PC.099.1208.en.01 (K-325)

Kodak